



Supporting children
through the loss of a loved one



CORPORATE FUNDRAISING PACK

Jigsaw (South East)

East Court Mansion, College Lane, East Grinstead RH19 3LT. Tel 01342 313895.

Web: www.jigsawsoutheast.org.uk Email info@jigsawsoutheast.org.uk



Registered Charity Number: 1147696

Company Number: 08014061

Welcome to Jigsaw (South East)

A local charity supporting children through the loss of a loved one

Who we are

Jigsaw (South East) is a local charity that supports bereaved children, young people and their families and those who have a family member with a terminal condition.

We cover all of Surrey, Crawley, Mid Sussex and surrounding areas.

We deliver advice and support services to children and young people experiencing the death of a loved one to help them move forward with their lives. Our vision is that children and young people will not be alone in their bereavement journey.

"It's reassuring that the things I am seeing in my child are expected."

How we help

As a child, losing a parent can be a devastating and life changing experience. **An estimated 970 children lose a parent every year across Surrey and West Sussex.** We provide free support to help them to cope with their loss and start to rebuild their lives. We offer:

- A pre-bereavement service offering bespoke support to children, young people and their families who are preparing for the death of a loved one
- A bereavement helpline - access to individualised advice and information
- Information sessions for parents and carers – pre and post bereavement
- Advice and guidance for families, friends and schools to enable them to better support children and young people
- Grief support groups for bereaved children and their families
- Social activities enabling children to meet others who are experiencing grief
- Support and resources for schools and professionals
- Training courses on child bereavement



Why we need your support

Last year our Jigsaw Support Workers helped over **500** children through their bereavement journey and gave advice to many more families and professionals.

Demand for our service is high and we need to raise over £300,000 each year to run our service. We rely on the support of our local community to help fund our services to families.

"It was helpful to understand how young minds respond to grief."

How you can help to make a difference

Here are just some of the ways your organisation could help us raise vital funds:

- **Come along to our fundraising events**

Get a group of colleagues together and come along to one of our fundraising events – from quiz nights to race nights, our fundraising ball and more, these are a great way to get your team together whilst supporting Jigsaw.

- **Hold your own fundraiser**

Hold a team bake off, run a quiz night for your customers, set up a staff challenge – who can raise the most money from a £5 note?! run a raffle, host a dress down day, there are so many ideas - what could your team do to fundraise?

- **Event Sponsorship**

Become a sponsor at one of our fundraising events to help us ensure we raise the vital funds needed to support our bereavement services.

- **Make a company donation**

Donations can be made at any time and every donation makes a difference – a donation of £500 would pay for an activity day out for up to 20 children.

- **Choose us as your Charity of Choice**

Nominate us as your 'charity of choice' and create a range of fun events for your teams to enjoy and support a great cause. We have a digital toolkit and a small, friendly team to support you.

- **Donate raffle or auction prizes**

Provide us with raffle or auction items for our fundraising events. If you don't have products to give away, you could purchase some wine/fizz for us to raffle under your company name.

- **Take on a challenge**

From colour runs and cycle events to mud runs and marathons, fulfil a personal challenge or get a group of colleagues together to take on a challenge and help local children at the same time.

- **Support our fundraising campaigns**

Promote our fundraising campaigns with staff through email or noticeboards. Or invite us to bring a display into your office/s one lunchtime for staff to find out more.



- **Adopt a Jigsaw collection pot**

Take care of one of our collection pots in your office/reception area/shop for customer and staff donations. We can drop and collect when you need them replacing.

- **Support staff in volunteering for us**

Get staff involved in volunteering with Jigsaw to help us raise funds through our collections and fundraising events - just a few hours from time to time makes a huge difference.

- **Run a Give as You Earn (GAYE) Payroll Scheme**

Help your staff give monthly and raise awareness of what we do by running a GAYE or other regular giving scheme, which can include match-funding.



Our fundraising team

Our small friendly fundraising team will be on hand to support you with any fundraising ideas you might have, so pop us a call and we'll be delighted to help.

We can provide you with collection pots, balloons, printable bunting and more, just get in touch and let us know what you need. You can find our pack on our website.

Whatever you choose to do, you'll be making a huge difference to bereaved children and those facing the loss of a loved one.

If you would like to discuss getting involved, call Carolyn (Business Development Manager) or Sophie (Fundraising Co-ordinator) on 01342 313895 or email

carolynsteer@jigsawsoutheast.org.uk / sophiebewley@jigsawsoutheast.org.uk

To make sure you are the first to hear about our events, campaigns and fundraising opportunities, sign up to our supporters' email communications by emailing:

sophiebewley@jigsawsoutheast.org.uk



The benefits for your organisation

We recognise that fundraising for us needs to give you something too...

Personal fulfilment for staff

It can be empowering and inspiring to hear the stories of the young people we support and know that you have contributed to making a difference. We know that many people who get involved in supporting us feel a connection to the charity, particularly as we are local.

“I’m doing these challenges to raise awareness and promote a charity that helps so many. I want my kids to be proud of me and to inspire them, so that we can all move forward. If doing what I love can let more people know Jigsaw, I’m doing something positive.” (A mother-of-four who completed seven challenges for us in 2019)

Publicity

We will publicise your support on our website and social media. We regularly issue press releases about our events, issue a quarterly newsletter to our supporters, give presentations and attend local radio shows. Sponsorship of events is publicised widely across all of our communications platforms.



Letting your staff know that we’re here when their families might need us

Sadly, around 1 in 20 children aged 16 has lost at least one parent. By spreading the word about Jigsaw and what we do among your staff, you can help colleagues and friends reach out to us when they need us.



What companies say about us:

White Stuff in East Grinstead chose us as their Charity of Choice from 2014 to 2020. Here's a little bit about their experience of fundraising for Jigsaw (South East):

Working so closely with Jigsaw (South East) has been a real pleasure, the team actually feel like an extension of our team. We are always bouncing ideas off one another to raise funds and promote awareness for this incredible cause.

My favourite memory has to be when we all tackled the 5km Mud Run in June, we literally pulled each other around the course and had such a laugh in the process, a perfect example of great teamwork.

I would highly recommend supporting Jigsaw (South East), it's so rewarding knowing you can support a local charity and one that is so close to everyone's heart. A truly remarkable team achieving so much for so many children and their families, I feel extremely proud that I have been part of it." Kate Packheiser, Manager



For more information:

To talk to our fundraising team, call Carolyn (Business Development Manager) or Sophie (Fundraising Co-ordinator) on 01342 313895 or email carolynsteer@jigsawsoutheast.org.uk / sophiebewley@jigsawsoutheast.org.uk

Sign up to our supporters' email communications by emailing: sophiebewley@jigsawsoutheast.org.uk

Visit our website: www.jigsawsoutheast.org.uk

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