COMPANY FUNDRAISING PACK

jigsaw south east

Help make a difference for bereaved children and young people in your community.

Registered with FUNDRAISING REGULATOR

ABOUT JIGSAW SOUTH EAST

Jigsaw South East supports bereaved children and young people and those facing the death of a loved one, across Surrey, parts of East and West Sussex, West Kent and surrounding areas.

How we help

As a child, the death of a loved one can be a devastating, life changing experience. Through our dedicated Pre Bereavement for and Grief Support Services, we help children to cope, manage their grief, and start to rebuild their lives.

Your Support

Demand for our service is high and we need to raise over £300,000 annually to provide our vital services to local children and young people. Your support can help us to raise the funds we need to be there for bereaved families.

SIMPLE FUNDRAISING IDEAS

Your company can help us to be there for every child.

The possibilities really are endless! There are so many fun and creative ways that employees can enjoy an enriching experience, whilst raising vital funds for Jigsaw.

Here are just a few ideas...

Come along to our fundraising events

Get a group of colleagues together and come along to one of our fundraising events – from quiz nights to race nights, our fundraising ball and more, these are a great way to get your team together whilst supporting Jigsaw.

Hold your own fundraiser

Hold a team bake off, run a quiz night for your customers, set up a staff challenge – who can raise the most money from a £5 note?! Run a raffle, host a dress down day, there are so many ideas - what could your team do to fundraise?

Event Sponsorship

Become a sponsor at one of our fundraising events to help us ensure we raise the vital funds needed to support our bereavement services.

Make a company donation

Donations can be made at any time and every donation makes a difference – a donation of £500 would pay for an activity day out for up to 20 children.

Choose us as your Charity of Choice

Nominate us as your 'charity of choice' and create a range of fun events for your teams to enjoy and support a great cause. We have a digital toolkit and a small, friendly team to support you.

Donate raffle or auction prizes

Provide us with raffle or auction items for our fundraising events. If you don't have products to give away, you could purchase some wine/fizz for us to raffle under your company name.

Take on a challenge

From colour runs and cycle events to mud runs and marathons, fulfil a personal challenge or get a group of colleagues together to take on a challenge and help local children at the same time.

Support our fundraising campaigns

Promote our fundraising campaigns with staff through email or noticeboards. Or invite us to bring a display into your office/s one lunchtime for staff to find out more.

Adopt a Jigsaw collection pot

Take care of one of our collection pots in your office/reception area/shop for customer and staff donations. We can drop and collect when you need them replacing.

Support staff in volunteering for us

Get staff involved in volunteering with Jigsaw to help us raise funds through our collections and fundraising events - just a few hours from time to time makes a huge difference.

Run a Give as You Earn (GAYE) Payroll Scheme

Help your staff give monthly and raise awareness of what we do by running a GAYE or other regular giving scheme, which can include match-funding.

'We are so excited that we raised so much money! It was a super couple of days, with everyone enjoying chatting, being together and eating cake! Also, we realised we have great 'bakers' and will be testing their skills later in the year.'

ANN STOCKDALE, FUNDRAISER FROM THERMO FISHER

HOW YOUR FUNDRAISING CAN HELP

Your company can help us to be there for every child.

£100

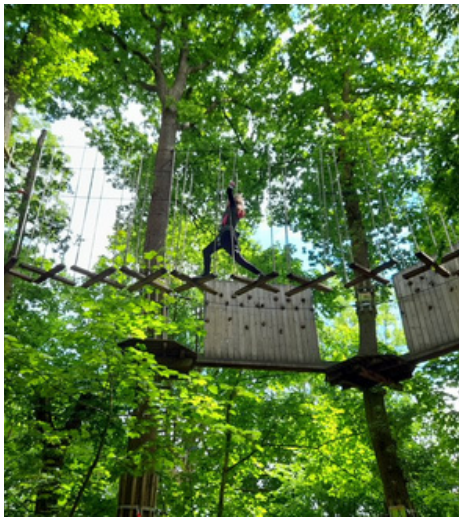
could pay for a session with a support worker for 5 families giving advice and guidance on how to support and talk to a child about the death of a loved one.

£500

could help pay for an activity day for pre and post bereaved families to meet and support each other.

£1000

could help pay for our helpline to be open 5 days a week for a month, where our support workers can provide guidance, support and information to families and practitioners.



On average, one child in every school class has experienced the death of a parent or sibling by the age of 16*.

jigsaw south east

*based on CBN data

BENEFITS FOR YOUR COMPANY

We recognise fundrasing needs to give you something too...

Team Building

Fundraising is a great opportunity for the team to work together, support each other through challenges, enhance their connection and have fun!

Personal fulfilment for staff

It can be empowering and inspiring to hear the stories of the young people we support and know that you have contributed to making a difference. We know that many people who get involved in supporting us feel a connection to the charity, particularly as we are local.

Publicity

We will publicise your support on our website and social media. We regularly issue press releases about our events, issue a quarterly newsletter to our supporters, give presentations and attend local radio shows. Sponsorship of events is publicised widely across all of our communications platforms.

Letting your staff know about our support

Sadly, around 1 in 20 children aged 16 has lost at least one parent*. By spreading the word about Jigsaw and what we do among your staff, you can help colleagues and friends reach out if they need us.

*based on CBN data

WHAT COMPANIES SAY ABOUT US

Your company can help us to be there for every child.

White Stuff in East Grinstead chose us as their Charity of Choice from 2014 to 2020. Here's a little bit about their experience of fundraising for Jigsaw South East:

Working so closely with Jigsaw South East has been a real pleasure, the team actually feel like an extension of our team. We are always bouncing ideas off one another to raise funds and promote awareness for this incredible cause.

My favourite memory has to be when we all tackled the 5km Mud Run, we literally pulled each other around the course and had such a laugh in the process, a perfect example of great teamwork.

I would highly recommend supporting Jigsaw South East, it's so rewarding knowing you can support a local charity and one that is so close to everyone's heart. A truly remarkable team achieving so much for so many children and their families, I feel extremely proud that I have been part of it."

Kate Packheiser, Manager

OUR FUNDRAISING TEAM

Your company can help us to be there for every child.

Our small, friendly fundraising team will be on hand to support you with any fundraising ideas you might have. Give us a call and we'll be delighted to help!

We can provide you with collection pots, balloons and more, just get in touch and let us know what you need. Whatever you choose to do, you'll be making a huge difference to bereaved children and those facing the death of a loved one.

Get in touch!

If you would like to discuss getting involved contact Freddie our Grants & Business Partnerships Manager on 07483140856 or freddiestgeorge@jigsawsoutheast.org.uk

Stay informed about all things Jigsaw!

To make sure you're the first to hear about our events, campaigns and fundraising opportunities, sign up to our supporters' email communications and follow us on social media. Our handle is @jigsawsoutheast and you can find us on Instagram, Facebook, Twitter and LinkedIn!

USEFUL RESOURCES

Your company can help us to be there for every child.

Here you'll find everything you need to promote your fantastic fundraising event!

Downloads

- Charity Bunting
- A5 Poster
- A4 Poster

Watch our video!

Suggested text when communicating to your employees.

Short Description
Jigsaw South East supports children and young people before, during and after bereavement in Surrey, parts of East and West Sussex, West Kent and surrounding areas.

Longer Description
Jigsaw South East supports children and young people before, during and after bereavement in Surrey, parts of East and West Sussex, West Kent and surrounding areas. They are a small charity, with a big heart, and a vision to ensure that no child or young person faces bereavement alone. The unique service they provide is tailored to meet the needs of the families they support, whether in person, on the phone or online. Jigsaw helps families cope with their grief and rebuild their lives, one piece at a time.

If you share your activity on social media, don't forget to tag us! Our handle is @jigsawsoutheast on Facebook, Twitter, Instagram and LinkedIn.

HOW TO PAY IN YOUR FUNDRAISING

Your company can help us to be there for every child.

Once you've decided on a fundraising activity, there are a range of simple ways to pay in the money you collect - you can even set up a fundraising page if appropriate.

You can pay in money you've raised in the following ways:

- Via our **online donation platform**. (Please note that if you have collected money from other people, you cannot claim gift aid, so please don't tick the gift aid box when donating.)
- **By bank transfer** – please contact us for our details
- **By cheque** – please make payable to Jigsaw (South East)
- **By cash** – please contact us to arrange
- **Set up a fundraising page** here (all funds will be directly transferred to us) or download a sponsorship form.

Get in touch with our friendly fundraising team!

Call: 07483140856 | **Email:** freddiestgeorge@jigsawsoutheast.org.uk

'Jigsaw helped us get through the worst time in our lives. I don't know what we would have done without them.'

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GET IN TOUCH

www.jigsawsoutheast.org.uk | info@jigsawsoutheast.org.uk

01342 313895 | Registered Charity: 1147696

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